

A Division of Quillfire Publishing

# EDITORIAL RATES

Note that for any turnaround that is quicker than what is listed, a \$50.00 rush fee may be added, depending on the length of your manuscript and the time it takes to read.

## **DEVELOPMENTAL EDITING - \$0.0075/WORD**

## LEVEL OF EDITS

- In-line comments in document, using track changes in Microsoft Word
- Suggestions will be made on ways to improve story, particularly in the following areas:
  - o Character arc
  - o Romance arc
  - Pacing of story
  - Effectiveness of external conflict
  - Effectiveness of internal conflict
  - Dialogue effectiveness
  - Continuity of story
  - Emotional impact of story
  - Depth of writing/POV
  - World building
  - Main characters
  - o Secondary characters
  - o Antagonists
  - $\circ$  Story logic
- An editorial letter will be included which summarizes the overarching issues and strengths of the book.

## WHEN SHOULD THIS BE DONE?

- When you have completed the first draft of your manuscript and you need input on the various elements of your book.
- This this type of edit will often require big structural changes to your book, so it is done before line editing.
- This is an in-depth edit that will require at least **two and a half weeks** in turnaround time for manuscripts up to 60,000; **three weeks** in turnaround time for manuscripts up to 100,000.



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#### LINE EDITING - \$0.006/WORD

#### LEVEL OF EDITS

- In-line comments in document, using track changes in Word
- Suggestions will be made on ways to improve the prose, particularly in the following areas:
  - o Continuity
  - Structure of sentences
  - Repetition of words
  - Depth of POV
  - Showing versus telling
  - o Tense issues
  - o Sequence
  - Improving clarity of sentences
- Light copy edits will be done correction of typos, etc. but not an intense copy edit (for complete accuracy, you should still book copy edits after this).

#### WHEN SHOULD THIS BE DONE?

- This is after you have finished developmental edits or beta reading, and you are looking to polish your manuscript.
- Ideally, this is not when you should introduce major changes into your book.
- This is an in-depth edit that will require at least **two and a half weeks** in turnaround time for manuscripts up to 60,000; **three weeks** in turnaround time for manuscripts up to 100,000.
- A copy editor should still be used after line edits to ensure that no errors are made in entering line edits/making changes.

#### **BETA READING - \$0.004/WORD**

#### LEVEL OF EDITS

- In-line comments in document, using track changes in Microsoft Word
- Suggestions will be made on ways to improve the story, particularly in the following areas:
  - Story logic that all parts of the story follow a cohesive structure



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- Relatability of characters
- Inconsistencies in plot or actions
- $\circ \quad \text{Pace of story} \quad$
- Romance arc
- $\circ \quad \text{Character arc}$
- Story goals accomplished
- Strength of conflicts
- Story structure
- No editorial letter will be provided.
- No line editing or copy editing is done.
- This is an overarching look at your book, as a critique partner would do, looking at how your book will work with readers.

## WHEN SHOULD THIS BE DONE?

- When you feel that your story is strong in structure and major arcs/characterization, and you just want an extra eye on the book. This is a good time to check for inconsistencies in your plot or in your story logic.
- When you have already done substantial self-editing on the book, and your manuscript is in its second or third draft.
- This is less of an in-depth edit than line editing or developmental editing, and thus requires a turnaround time of **two weeks** for manuscripts up to 60,000 and **two and a half weeks** for manuscripts up to 100,000.

## SPECIAL NOTE

Beta reading service is only available to people Erica has worked with before as an editor or critique partner. If you are interested in this service and do not have a prior relationship with Erica as your editor or critique partner, but are a current or past client of QAS, <u>please contact</u> <u>Erica</u>.

## COPY EDITING - \$0.0055/WORD

# LEVEL OF EDITS

- In-line comments, using Microsoft Word track changes
- This is a deeper edit than proofreading (see below)



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- Copy editing checks for:
  - o Typos
  - Words used incorrectly
  - Grammar and punctuation
  - Cadence of words i.e., if something is grammatically incorrect, copy editor will suggest a different word/structure that keeps the rhythm of your prose
  - Etymology (only in historicals this is to make sure that you are not using words that will flag as modern to the reader)
  - Consistency in the story this is a light check on consistency, for obvious glaring errors in things that contradict
  - Repetition in prose
- No comments will be given on the story itself.

# WHEN SHOULD THIS BE DONE?

- When all story structure/developmental issues have been fixed in your manuscript
- This is a more in depth edit than proofreading, so should be done before proofreading
- This requires a turnaround time of **one week and a half** for manuscripts up to 60,000; and **two weeks** for manuscripts up to 100,000.

# PROOFREADING - \$0.004/WORD

# LEVEL OF EDITS

- In-line comments, using Microsoft Word track changes
- This is a basic edit making sure that all of your copy edits were entered correctly and that there are no longer mistakes in your manuscript.
- Proofreading checks for:
  - o Typos
  - Words used incorrectly
  - $\circ$   $\,$  Grammar and punctuation  $\,$
- No comments will be given on the story itself.

# WHEN SHOULD THIS BE DONE?

• When your manuscript has already gone through copy edits, and all story structure/developmental issues have been fixed.



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- This is a final check on your manuscript.
- This requires a **one-week turnaround time** for manuscripts up to 60,000; and **one and a half weeks** for manuscripts up to 100,000.

## **ADDITIONAL SERVICES**

#### **BLURB WRITING**

- New Blurb Writing \$45.00
  - Erica will write a blurb based on the details you provide about the book. This is for a blurb from scratch, with no prior drafts written.
- Revised Blurb Writing \$20.00
  - Erica will revise your existing blurb to really make your prose shine. Focus will be on keywords, tropes, and getting at the crux of the book.
- Erica requires a three-day turnaround on blurbs

## TAGLINE CREATION - \$15.00

• Erica will read your book blurbs and find a common denominator in your writing elements. Usually a tag line includes two adjectives to describe your writing brand.